

# JELLY MARA SIGAN

**JELLY MARASIGAN**  
art director  
& graphic designer



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Miami-based, looking to relocate!

## WORK

<b>GUT MIAMI</b> <b>ART DIRECTOR</b> Miami †Jan '22→Nov '22	Worked in a fast-paced environment to create integrated 360 brand campaigns from ideation to presentation to production. Gained invaluable knowledge and experience in the QSR category. <i>Clients: POPEYES, ACTIVISION, STELLA ARTOIS</i>
<b>GREY</b> <b>JR. ART DIRECTOR</b> Midwest †Oct '20→Oct '21	Combined digital and hand-drawn techniques to create unique graphics and promotional materials. Worked remotely with online-based creative agencies while performing self-guided research and delivering artwork on a strict schedule. <i>Clients: FEBREZE, ALWAYS, TAMPAX, PANTENE, GILLETTE VENUS</i>
<b>DAVID THE AGENCY</b> <b>ART DIRECTOR INTERN</b> Miami, FL † Sep '19→Mar '20	Worked at a top agency alongside a copywriter to ideate new concepts. Supported creative team to deliver rapid comps and deck building, while strongly adhering to brand's guidelines. <i>Clients: BURGER KING, BUDWEISER, HALLS US+GLOBAL</i>

## EDUCATION

<b>MIAMI AD SCHOOL</b> Miami, FL † 2018→2020	Portfolio Diploma. Courses include conceptual thinking, idea presentation, digital imaging, social media, UX, typography, and video storytelling.
<b>FLORIDA INTERNATIONAL UNIVERSITY</b> † Miami, FL	Summa Cum Laude. Bachelor of Arts in Communication Arts with focus on Visual Arts. Minor in Art History. Certificate in German Language and Culture. FIU x Bauhaus Workshop 2016.
<b>DESIGN AND ARCHITECTURE SENIOR HIGH</b> † Miami, FL	Rigorous 4-year studio fine arts program (painting, illustration, sculpture). 3-year design and studio-based architecture program (conceptual design, 2D/3D modeling, drafting, and presentation).

## AWARDS

D&AD New Blood 2020: Wood	Creative Int'l Awards: Bronze
Indoor Recess: Judges' Pick, Client Pick, Best Creative	The One Club Creative Bootcamp 2019: Third Place

## PROGRAMS

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Id	Key note
Ae	Pr

## SKILLS

Presentation Design	Detail-orientation & collaboration
Branding & Logo Design	Storyboarding & comping
Typography & Hand Lettering	Strategic thinking
Photography & Video	Fluent→English & Filipino
Illustration & Painting	A2→Spanish & German